

SuperBowl 44								
View Order	Avg Order	Commercial	WR	DSL	BN	BikerD	TOTAL	AVG
48	1	Emerald Nuts and Pop Secret	8.20	9.80	8.80	7.50	34.30	8.58
2	2	Snickers - Betty White	7.40	9.70	9.00	7.50	33.60	8.40
17	3	Budweiser - Human Bridge	7.80	8.80	8.90	7.00	32.50	8.13
21	4	Bud Light - Plane Crash	7.05	8.10	8.30	9.00	32.45	8.11
20	5	Hyundai - Brett Favv-ruh	7.70	9.70	8.90	5.00	31.30	7.83
39	6	Coke - Sleepwalking	7.25		8.00	8.00	23.25	7.75
33	7	VW - Arm Punch	7.55		6.70	7.50	21.75	7.25
47	8	Vizio - Internet Apps	6.75	7.70			14.45	7.23
11	9	Doritos - Casket	6.30	7.30	8.00	7.00	28.60	7.15
8	10	Bud Light - Asteroid	6.70	8.10	6.70	6.00	27.50	6.88
28	11	Flo TV - Jim Nantz	6.10	6.60	5.80	6.50	25.00	6.25
34	12	Denny's - Free Grand Slam	6.40		5.30	7.00	18.70	6.23
40	13	eTrade - Talking Babies - Milkaholic	6.35		4.30	8.00	18.65	6.22
43	14	Kia Sorrento - Toys Road Trip	6.15	8.90	4.00	5.50	24.55	6.14
1	15	Bud Light - Bud House	5.40	7.30	6.00	5.00	23.70	5.93
37	16	Bridgestone - Road Block	5.95		5.80	6.00	17.75	5.92
30	17	Flo TV - My Generation	6.60	8.00	4.00	5.00	23.60	5.90
38	18	KGB - Sumo Text	7.20		3.10	7.00	17.30	5.77
26	19	Dr. Pepper - Little Kiss	7.90	1.30	9.50	3.00	21.70	5.43
32	20	Motorola - Megan Fox	6.50		3.70		10.20	5.10
23	21	Dodge Charger - I will...	5.50	7.70	4.00	3.00	20.20	5.05
13	22	Monster.com - Beaver Violinist	5.15	2.90	7.40	4.00	19.45	4.86
36	23	HomeAway.com - The Griswolds	5.95		5.60	3.00	14.55	4.85
12	24	Bud Light - Voice Changer	6.20	3.10	3.00	7.00	19.30	4.83
5	25	Boost Mobile Shuffle	1.50	8.90	3.30	5.00	18.70	4.68
6	26	Doritos - Dog Shock Collar	6.45	4.70	3.50	4.00	18.65	4.66
9	27	Coke - Simpsons	5.30	1.00	4.00	8.00	18.30	4.58
16	28	Cars.com	6.00	7.80	0.24	4.00	18.04	4.51
7	29	Doritos - Hands Off	3.55	3.70	5.00	5.50	17.75	4.44
18	30	Career Builder - Casual Day	2.00	9.10	0.10	6.50	17.70	4.43
22	31	Dove For Men	4.60	8.30	0.20	4.00	17.10	4.28
46	32	Jack in the Box - Bungie	5.35	3.10			8.45	4.23
24	33	Teleflora - Flowers in a Box	4.10	3.10	5.00	4.00	16.20	4.05
14	34	Bridgestone - Killer Whale	5.20	5.10	2.00	3.00	15.30	3.83
3	35	Focus on the Family - Miracle Baby	4.00	5.90	0.01		9.91	3.30
42	36	Google	5.45	1.10	0.00	6.50	13.05	3.26
10	37	GoDaddy - Massage	0.50	0.50	7.00	4.00	12.00	3.00
29	38	Intel - Sad Robot	2.10	1.20	2.70	4.00	10.00	2.50
19	39	Dockers - No Pants	0.10	7.10	0.10		7.30	2.43
41	40	US Census	4.25	1.70	1.20		7.15	2.38
25	41	Papa Johns - Super Bowl Delivery	3.00	2.10	0.30	3.00	8.40	2.10
4	42	Hyundai Sonata	4.50	1.30	0.10		5.90	1.97
31	43	Carmax - Dramatically Smart	4.70	0.50	0.60		5.80	1.93
35	44	Michelob - Lance Armstrong	0.20		2.10	3.00	5.30	1.77
27	45	Universal Orlando - Harry Potter	0.00	0.90	3.20		4.10	1.37
45	46	Bud Select 55	1.10	0.30	0.20	3.00	4.60	1.15
44	47	Roundup	1.00	0.10	0.10	3.00	4.20	1.05
15	48	Sketchers Shape Ups	0.00	1.10	0.01		1.11	0.37
			235.00	193.60	185.76	205.00	819.36	
# of Commercials Rated			48	39	46	38	171	
Average Rating			4.90	4.96	4.04	5.39	4.79	